

THE NGO ACADEMY'S

*Advocacy*

*Algorithm*



with Karen Judd Smith

with Karen Judd Smith



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# Advocacy Algorithm



## NGOs at the UN

# Advocacy Algorithm



## Context

# Advocacy Algorithm



## How to Work Effectively

# Advocacy Algorithm



## Context

# Advocacy Algorithm



## History • Demographics • Networks

# Advocacy Algorithm



## Context



# Advocacy Algorithm



As An NGO





Friday, December 24, 2010



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# United Nations

“Working at the ‘global level’ can have enormous benefits for organizations that want to set agendas, fast-track an issue or hold governments accountable to previous promises.”

Felix Dodds & Michael Strauss  
*How To Lobby at Intergovernmental Meetings*  
London: Earthscan Publications, 2004. Print.

# United Nations

Article 71 of the UN Charter opened the door providing for suitable arrangements for consultation with non-governmental organizations

- Resolution 1996/31

- outlines the eligibility requirements for consultative status, rights and obligations of NGOs in consultative status
- the role and functions of the ECOSOC Committee on NGOs, and the responsibilities of the UN Secretariat in supporting the consultative relationship.
- Consultative status is granted by ECOSOC upon recommendation of the ECOSOC Committee on NGOs, which is comprised of 19 Member States.

# NGOs & the UN

Can work “with” or “at” the UN in 4 ways. Two formal ways:

- In consultative Status with the Economic and Social Council of the UN (ECOSOC)
- In association with the UN’s Department of Public Information (DPI)

Two informal:

- By getting accreditation for a conference, summit or other UN organized event.
- By establishing working relations with particular UN Departments, Programmes or Specialized Agencies

# United Nations

Pre-eminent (but NOT only) Inter Governmental meeting place for Nations.

Many other IGOs:

<http://www.libsci.sc.edu/bob/IGOs.htm>



# A Nations' Goals & Objectives

Goals at the UN may be part of a larger plan that includes other Inter Governmental Organizations



This may impact some aspects of the work at the UN

Politics within other IGOs can impact the politics at the UN

Diplomats are not going to explain everything !

# What Is Your NGO's Agenda?

Development?

Youth?

Crime?

Religious Tolerance?

Environment?

Trafficking?

Human Rights?

Victims?

Governance?

Poverty?

Indigenous  
Issues?

HIV/AIDS?

Corruption?

# Will NGOs democratise, or merely disrupt, global governance?

Citizens' groups

POLITICIANS pore over the disarray in Seattle, they might look to citizens' groups for advice. The non-governmental organisations (NGOs) that ended on Seattle were a model of everything the trade negotiators were not. They were well organised. They built unusual coalitions (environmentalists and labour groups, for instance, bridged old gulfs to jeer the WTO together). They had a clear agenda-to derail the talks. And they were masterly users of the

The battle of Seattle is only the latest and most visible in a string of recent NGO victories. The watershed was the Earth Summit in Rio de Janeiro in 1992, when the NGOs roused enough public pressure to force through agreements on controlling greenhouse gases. In 1994, protesters dominated the World Bank's anniversary meeting with a "Fifty Years is Enough" consumer-rights activists and environmentalist investment under the aegis of the OECD. In the reduction in the debts of the poorest countries

The NGO agenda is not confined to economic NGOs, in concert with the Canadian government labour conditions in its overseas factories in 1995 that particularly shocked business all NGOs, from disposing of its Brent



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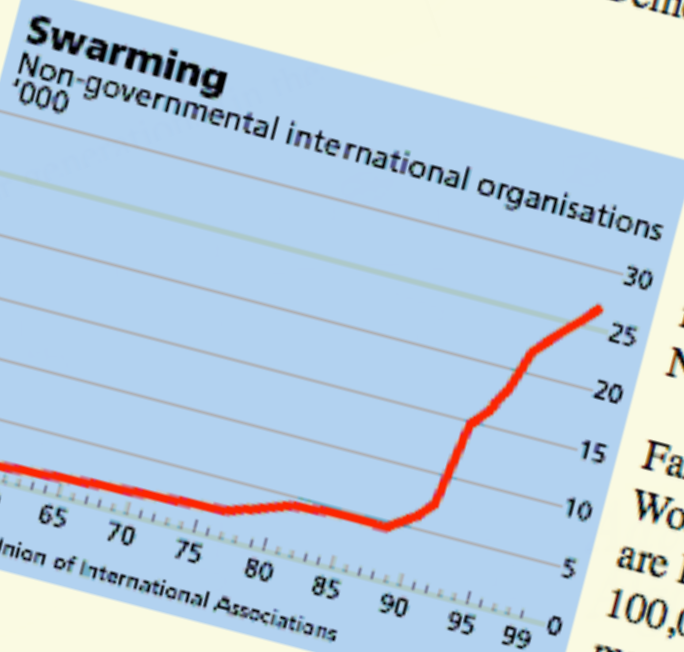
## After Seattle: Understanding the Politics of Globalization

by William K. Tabb

The "Seattle Shock"—as *Business Week* called it in an editorial that warned of a popular backlash against "our very economic system"—reflects heartfelt indignation by the financial press at the intrusion of mass democracy into an elite discourse. In the *New York Times*, columnist Thomas Friedman raged at

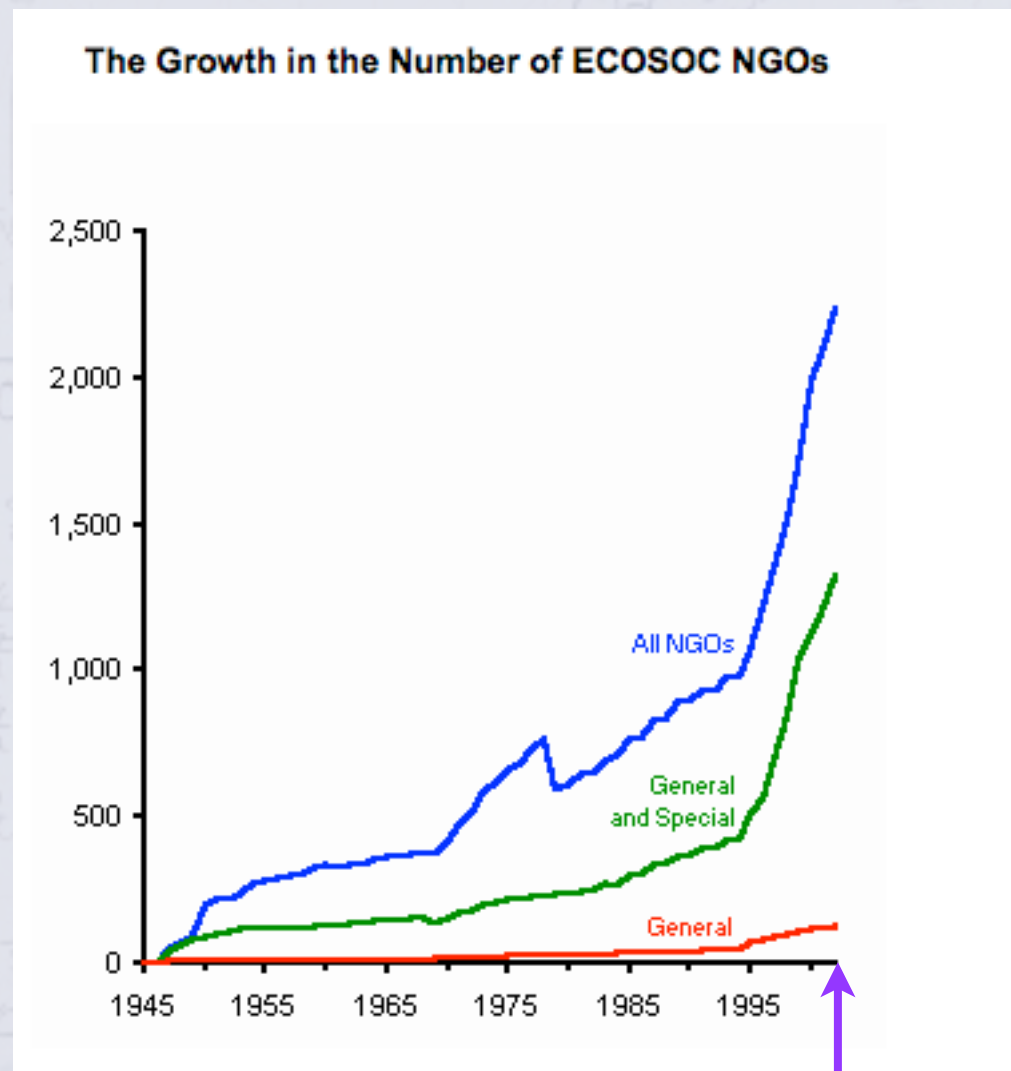
## Power in numbers

Over the past decade, NGOs and their memberships have given them new life. The end of communism, the early 1800s, the British and Foreign Anti-Slavery Society in short-have created fertile soil for the rise of NGOs. Consumer rights, consumer rights and so on. Democratisation and



It is, by definition, the tiniest neighborhood in hundreds of millions in more than one way. NGOs at more than 100,000 sprang up in many groups

# NGOs “at” the UN



2002

**November 2010**

**General Consultative Status~141**

**Special Consultative Status~2,282**

**Roster Consultative Status~990**

**In Association with DPI~1,600**

2010 ECOSOC I  
28 Ju

United Nations

E/2010/NGO/90



## Economic and Social Council

Distr.: General  
30 June 2010

Original: English

NON-GOVERNMENTAL

This year, the NGO Branch of the United Nations Secretariat for World Affairs announced an open call for oral presentations at the High Level Segment for NGOs in ECOSOC consultative status. The turnout was phenomenal – 16 NGOs were recommended to speak at the ECOSOC High Level Segment by the High Level Segment Committee. A total of 16 NGOs made oral presentations at the 2010 ECOSOC High Level Segment. In addition, 90 NGOs submitted written statements that were distributed to all participants and available online on the official ECOSOC documentation website. A comparison with NGO participation in the *ECOSOC High Level Segment* where 32 NGOs submitted written statements – a 50% increase in delivering oral presentations.

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**Substantive session of 2010**

New York, 28 June-23 July 2010

Agenda item 2 (c)

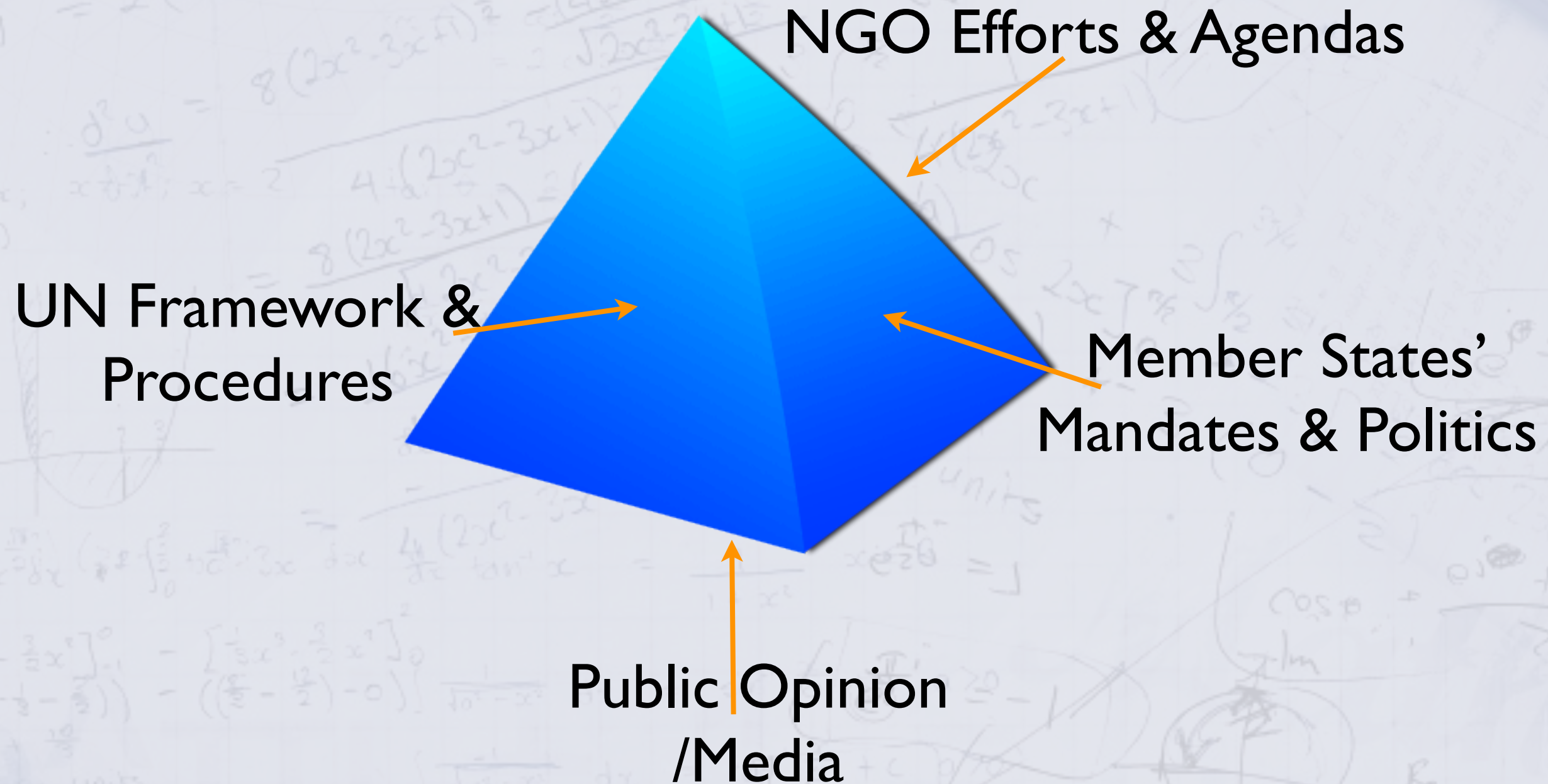
**High-level segment: annual ministerial review: implementing the internationally agreed goals and commitments in regard to gender equality and empowerment of women**

### **Statement submitted by the Women's Federation for World Peace International, a non-governmental organization in consultative status with the Economic and Social Council**

The Secretary-General has received the following statement, which is being circulated in accordance with paragraphs 30 and 31 of Economic and Social Council resolution 1996/31.

# East River Politics

(Social “Fluid Dynamics”)



# Next ...

- **Homework:** Look through these IGOs and see if there are any that deal with your NGO's area of concern.
- **Next Lesson:** Your Anchor—Your personal area of expertise or focus

