

THE NGO ACADEMY'S

*Advocacy*

*Algorithm*



with Karen Judd Smith

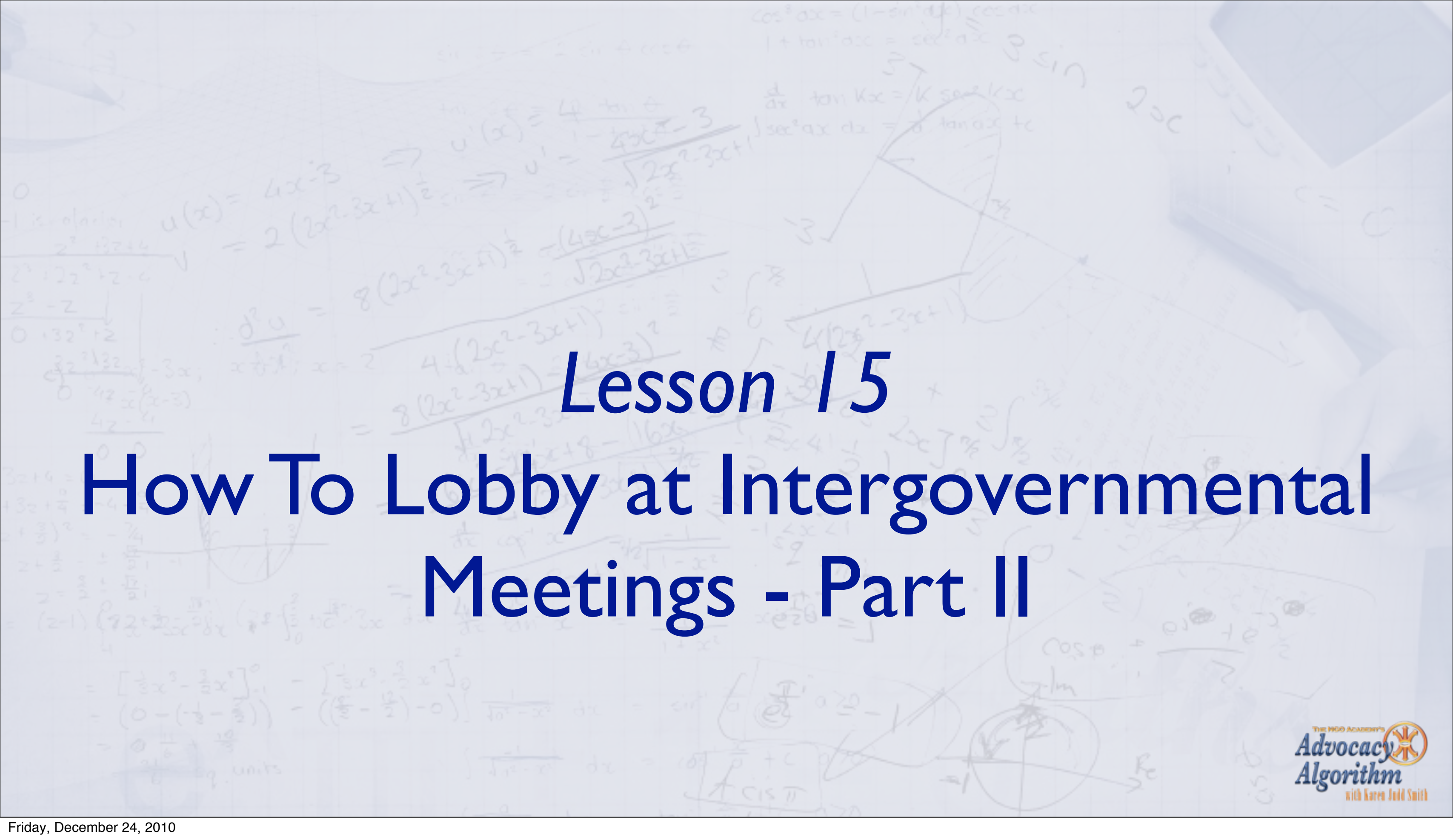
with Karen Judd Smith

# Advocacy Algorithm



## Module III

# UN Documents & NGO Diplomacy



# Lesson 15

# How To Lobby at Intergovernmental Meetings - Part II

# Lobbying at the UN

**“A strong civil society promotes responsible citizenship and makes democratic forms of government work. A weak civil society supports authoritarian rule, which keep society weak...”**

**Kofi Annan**

**7th Secretary-General of the UN**

# What's in This Part

- Why participate
- How to participate
- How to be effective
- Practical issues
- Resources
- Commissions, Conferences and Summits

# Part I: Key points

- Know your own goals
- Know the decision-making process of the relevant stakeholders dealing with the issues you are addressing
- Know when to work at what level
- Know the decision-making context
- Know the tools at your disposal
- Know when to make your position
- Know your allies
- Know the government officials
- Know the key UN officials
- Know your adversaries
- Know your limits
- Know your potential
- Know your “brackets and terms”

*Felix Dodds  
with Michael Strauss*



# Structure & Numbering

- **One long sentence...** ie one period.
- **Name** of body issuing the resolution
- **Numbering:** according to the who, what, where and when...
- **Preamble:** starts with gerunds and explains the reason
- **Operative part:** starts with numbers and expresses the opinion of the organization or the action to be take

# On Drafting & Adopting

Balance of actions to be taken, usually through a consensus arrived at through the drafting process

- Immediate objectives
- Political capital
- Financial considerations
- Long term objectives



# UN Documents

- <http://www.un.org/en/documents/>
- UN Documents  
— <http://www.un.org/en/index.shtml>
- Terms and a UN “thesaurus”
- 6 Languages
- Various search options
- The google Alternative

# Today's Homework ...

- Do you plan to attend a UN conference in the near future? If so, write down 2 specific things you can plan to do in advance.
- Put those actions into your scheduler. Now.

