

THE NGO ACADEMY'S

*Advocacy
Algorithm*



with Karen Judd Smith

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Advocacy Algorithm



Module IV: Lesson 19 Protocols... then a Walk In Diplomats' Shoes

Communication Protocols

- Good to know, but don't *have* to conform
- Greetings
- Cultural nuances
- Written communications
—<http://bit.ly/gYd8eK>

Protocol at the UN

- UN Office of Protocol
—<http://www.un.int/protocol/>
- Manual of Protocol
- List of Senior Officials
- List of Heads of State
- UN Correspondence Manual
—<http://bit.ly/gYd8eK>

United Nations Correspondence Manual

A guide to the drafting, processing
and dispatch of official
United Nations communications

Many Variables...

- Personal: family, natural capacities, past experience
- Career diplomat or political assignee
- Status & Priorities of their Country
- There with full support of their country to make decisions or mouthpiece
- Timeframe

Lay of the Diplomatic Lands

- The UN: What It Is and Is Becoming...
- The Missions & Their Governments
- The Limits & Possibilities of Diplomacy
- Individual Possibilities and Limitations

Focus of the Mission

- Cannot take up every good cause, they have their priorities
- Understand their history at the UN
- Who do they work with
- Research, research, research